



MATT HARR

Motivational & School Culture Speaker

FOR K-12 SCHOOLS & DISTRICTS

What does your staff need most right now?

Keynotes, workshops, and professional development built to fit your staff.

◆ SCHOOL CULTURE & CLASSROOMS ◆ SCHOOL LEADERSHIP ◆ MOTIVATION & RESILIENCE



Sound familiar?

CLASSROOMS & STUDENTS

Students quit when it gets hard, and adults rush in to rescue them.

They graduate without learning to handle struggle or consequences.

SCHOOL CULTURE & CLASSROOMS · PAGE 3

STAFF ENERGY

Teachers start the year lit up and run out of gas by January.

Every new initiative spends energy that belongs to students.

MOTIVATION & RESILIENCE · PAGE 5

CULTURE & LEADERSHIP

Everyone works hard, just not in the same direction.

Expectations change from room to room, and students notice.

SCHOOL LEADERSHIP · PAGE 4

AI IN SCHOOLS

AI reached every classroom before anyone agreed on the rules.

Work gets turned in, but the thinking behind it never happens.

SPECIALIST SUPPORT · PAGE 6

Left alone, these problems harden into the culture. Matt spent 35 years inside schools learning to fix them.

THREE WAYS MATT HELPS SCHOOLS

1

School Culture & Classrooms

FOR TEACHERS & STAFF

Stronger schools. Clearer expectations. Better relationships. Cultures students carry with them.

PAGE 3

2

School Leadership

FOR SCHOOL & DISTRICT LEADERS

Build cultures where people take ownership, communicate honestly, and lead regardless of title.

PAGE 4

3

Motivation & Resilience

FOR KICKOFFS, CONVENTIONS & STUDENTS

Real stories of adversity, responsibility, and making the next choice when life doesn't go according to plan.

PAGE 5

IT STARTS WITH ONE QUESTION

When your people walk out of the room, what should they be thinking, feeling, or doing differently?

Tell Matt. He will build the session around your answer.

School Culture & Classrooms

Stronger schools. Clearer expectations. Better relationships. Cultures students carry with them.

SOUND FAMILIAR?

Students quit when it gets hard, and adults rush in to rescue them.

They graduate without learning to handle struggle or consequences.

TALKS

◆ Culture: The Climate Students Carry Home

How the daily environment adults create becomes part of what students carry into the rest of their lives.

◆ Teaching Should Feel More Like Coaching

Using relationships, clear expectations, feedback, practice, and accountability to improve learning.

◆ Routines, Relationships & Responsibility

Practical strategies for classrooms where students know what to do, know they matter, and understand that their choices count.

◆ Back When Consequences Weren't Optional

Helping young people develop responsibility and resilience without confusing support with rescue.

◆ Culture Before Curriculum

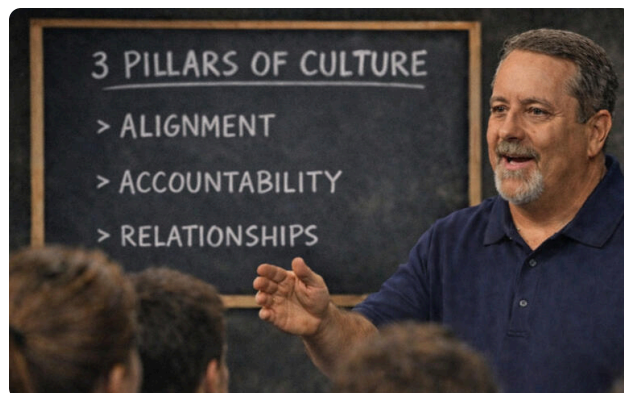
Creating the classroom environment that allows teaching and learning to work.

◆ Resilience Before Rescue for Educators

Supporting students while still allowing them to struggle, solve problems, and develop independence.

BEST FOR Teachers and classified staff · Whole-staff PD and back-to-school days · Coaches and athletic departments · Parent nights and parent groups

THEMES Culture · Student accountability · Teacher-student relationships · Resilience · Classroom expectations · School climate · Parent-school relationships · Leadership development



"Matt Harr consistently built programs centered on accountability, relationships, and high standards. His ability to connect through real stories and a touch of humor made his message resonate with both students and staff. The culture he created had a lasting impact on our school and community."



Bill Hicks

Superintendent, Hagerman School District, Hagerman, Idaho



WATCH MATT SPEAK

School culture, relationships, and expectations

School Leadership

Build cultures where people take ownership, communicate honestly, and lead regardless of title.

SOUND FAMILIAR?

Everyone works hard, just not in the same direction.

Expectations change from room to room, and students notice.

TALKS

◆ When No One's Watching

Leadership, accountability, and the choices that matter most when nobody is checking.

◆ Toughness Isn't Toxic

Building people who can handle pressure, difficult conversations, and adversity without losing empathy or perspective.

◆ The Culture You Tolerate

Repeated exceptions eventually become the culture.

◆ Difficult Conversations

Addressing performance, behavior, conflict, and expectations clearly and professionally.

◆ Strong Cultures Don't Wait for Leaders

Everyone influences culture regardless of title.

◆ Alignment, Accountability & Relationships

The three leadership principles Matt believes every strong school needs.

◆ Leading Through Initiative Fatigue

Helping schools simplify priorities and protect the work that matters.

BEST FOR Principals and building leaders · Superintendents and district leadership teams · School boards · Athletic directors and coaches · Administrator and school board associations

THEMES Leadership · Organizational culture · Accountability · Team building · Communication · Relationships · Handling conflict · Ownership · Performance under pressure

"Our Idaho Athletic Administrators Association conference was privileged to host Matt Harr, whose presentation was both highly informative and thoroughly engaging. He brought clarity to complex coaching topics and offered practical strategies athletic administrators could apply immediately, and did so with humor that kept the room genuinely attentive. Attendees left better equipped and inspired to uplevel their programs. I would highly recommend Matt to present at any conference."



Cass Herbst, CMAA

Professional Development Coordinator, Idaho Athletic Administrators Association



LISTEN

Matt on The Eduleadership Show with Dr. Justin Baeder

Motivation & Resilience

Real stories of adversity, responsibility, and making the next choice when life doesn't go according to plan.

SOUND FAMILIAR?

Teachers start the year lit up and run out of gas by January.

Every new initiative spends energy that belongs to students.

SIGNATURE KEYNOTE

From a 10% Chance of Survival to a Different Life

Matt became critically ill and spent about three weeks in intensive care at the University of Utah. Multiple organs were shutting down, and he was given roughly a 10% chance of surviving. Surviving was only part of the story. Afterward he had to change the way he approached his health, his priorities, and his life.

A personal keynote about perspective, adversity, gratitude, personal responsibility, and what we do after life forces us to reevaluate everything.

MORE TALKS

◆ Own the Next Choice

You can't always control what happened. You can control what you choose next.

◆ Resilience Before Rescue

Adversity and struggle can develop capability when we learn how to respond instead of immediately looking for escape.

When No One's Watching and Toughness Isn't Toxic also work as motivational keynotes.

BEST FOR Back-to-school kickoffs and convocations · Education conventions and conferences · Student assemblies · Athletic programs and banquets

THEMES Resilience · Adversity · Personal responsibility · Perspective · Motivation · Handling setbacks · Mental toughness · Leadership · Making the next choice

"Matt really set the tone for our school year. We are a smaller school district, and he was able to reach all levels from Kindergarten through Secondary. His message of relationships and expectations in the classroom is something that every teacher needs to hear. He was the perfect person to get our staff fired up to start teaching after a summer break."



Ty Jones

Superintendent, Valley School District, Eden, Idaho



READ

Matt's stories on resilience, pressure, and setbacks

“Rather than asking your staff to fit my workshop, I build the workshop to fit your staff.”

Matt Harr

FORMATS

Workshop

HALF-DAY TO MULTI-DAY

Practical, interactive working sessions for staff, administrators, or coaches.

Keynote

45-75 MINUTES

District PD days, leadership days, and conferences.

Motivational keynote

30-60 MINUTES

Back-to-school kickoffs, education conventions, and athletic banquets.

Student assembly

SINGLE SESSION OR SERIES

Resilience, responsibility, teamwork, and the small decisions that shape reputation and opportunity.

Customized programs + specialist support

Every program is built around your staff, and Matt leads every one. For full-day and multi-day work, specialists are available in three areas:

Leadership & team building

For leadership teams and whole staffs that need to pull in the same direction.

AI in education

For hands-on AI training, teacher productivity, and practical classroom use.

Trust & discipline

For building trust between adults and students, and discipline that holds steady from room to room.

HOW IT WORKS

1

Start with one question

When your people walk out of the room, what should they be thinking, feeling, or doing differently?

2

Matt builds the session

Stories, examples, and takeaways shaped around your answer and your staff.

3

Add support if you need it

Specialists join full-day and multi-day programs when they make the work stronger.



MEET MATT

Thirty-five years inside schools, teams, and hard decisions.

Matt Harr is a teacher, coach, and author based in Twin Falls, Idaho. For more than 35 years he built classrooms and teams where high standards and real relationships work together, coaching four generations of students along the way.

Almost all of his presentations are built the same way: real stories followed by practical takeaways people can use the next day.

35+

years in education and coaching

400+

career basketball wins

6

state championships in basketball and baseball

15

state tournament appearances

7x

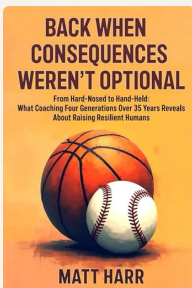
State Coach of the Year

1989

San Francisco Giants draft pick

BACKGROUND

- ◆ College All-American second baseman
- ◆ Author of Back When Consequences Weren't Optional
- ◆ About 25 years teaching online
- ◆ Behavior intervention experience



THE BOOK

Back When Consequences Weren't Optional

A coach's journey through sports, teaching, and raising resilient young people, told with the same humor, honesty, and practical lessons Matt brings to the stage.



Find it on
Amazon

IN THEIR WORDS

How educators talk about Matt

"Coach Harr was an exceptional teacher and coach in our district who dedicated his life to serving students. Through his passion, mentorship, and unwavering commitment, he impacted countless young people and built a legacy that extends far beyond wins and championships. His influence will continue to be felt for years to come, and I am incredibly grateful for the positive difference he made in the lives of so many students and student-athletes."



Dr. Brady D. Dickinson, Ph.D

Superintendent of Schools, Twin Falls School District #411

"Matt has a rare ability to balance high expectations with genuine care for people. His storytelling and humor make the message memorable and useful."



Michael Van Loon

Math Teacher & Assistant Coach, Lighthouse Christian School

HEARD ON & PRESENTED AT

The Eduleadership Show

Interview with Dr. Justin Baeder, 2026

Idaho Athletic Administrators Association Conference

Boise, 2026

Start the conversation.

Call, text, or email Matt about your next PD day, kickoff, or workshop. Tell him what you want your people thinking, feeling, or doing differently, and he will build the session around your answer.



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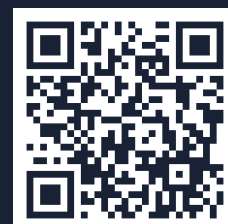
CALL OR TEXT

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Based in Twin Falls, Idaho · Travels nationwide



Scan to send Matt a
note